

# Media Highlights

January–March 2002

This summary highlights prominent media placements UCSC has garnered during the period of January through March 2002.

## International

New findings on the migrations of white sharks by biologist Burney Le Boeuf, graduate student Scott Davis, and others received widespread media coverage, including stories in the *Santa Cruz Sentinel*, *San Jose Mercury News*, *San Francisco Chronicle*, *Los Angeles Times*, *Orange County Register*, the **Daily Telegraph** in London, and the **Scotsman**. Television coverage included stations KCBA, KION, and Tech TV. . . . Economist Lori Kletzer was interviewed by the **BBC Radio's** *Weekend World Today* show about Ford Motor Company's job cuts. . . . Professor of molecular, cell, and developmental biology Bill Sullivan, whose research on the cell cycle uses high-tech movies of living cells, was featured in online news stories at *Discovery.com* and *BioMedNet.com*. Sullivan was also interviewed recently for a **BBC TV** documentary, along with Harry Noller, Sinsheimer Professor of Molecular Biology. . . . Several UCSC researchers were mentioned in stories in a recent issue of **New Scientist** magazine: astronomers Greg Laughlin and Don Korycansky in a story about planetary orbits, and physics professor Joel Primack in a story about dark matter and dark energy in the universe. . . . Professor of astronomy and astrophysics Douglas Lin was featured in a story in **New Scientist** magazine about planets outside the solar system. . . . Terrie Williams, associate professor of ecology and evolutionary biology and Lynn Benson Professor of Ocean Health, was featured in news stories about her research in Antarctica, studying the behavior of Weddell seals as they dive for food beneath the sea ice. News stories about the project, which involved mounting video cameras and other monitoring devices on the seals, ran in the **London Times** and the *Dallas Morning News*. . . . Ellen Moir of the New Teacher Center was featured in an article in the (London) **Times Educational Supplement** about the upsurge of interest in teaching as a career in the wake of September 11 and the economic downturn. . . . Harry Noller, Sinsheimer Professor of Molecular Biology, was interviewed recently by a TV crew working for **BBC** and PBS on a documentary to commemorate the 50th anniversary next year of the discovery of the DNA double helix by James Watson and Francis Crick.

## National

Research on manta rays by Don Croll, assistant professor of ecology and evolutionary biology, was featured in the December issue of **National Geographic** magazine. . . . Economist Manuel Pastor continues to field media queries about the economic crisis in Argentina, most recently from the **New York Times**, the **Sun-Sentinel** in Florida, and the *Los Angeles Times*. . . . Jonathan Fox of Latin American and Latino studies was quoted in **La Opinion**, California's largest and oldest Spanish language newspaper, after serving as an official observer during the Oaxaca Binational Indigenous Front's recent Tijuana assembly, where they elected new leadership. . . . Research by Terrie Williams, associate professor of ecology and evolutionary biology, on the biomechanics of swimming in dolphins was featured in **Natural History** magazine. Williams was also quoted recently in a **New York Times** article about temperature regulation in dolphins. . . . An article about genomics in *The Scientist* magazine featured biology graduate student Jim Kent and professor of computer science David Haussler. In addition, Haussler and Kent are featured in a new book about the human genome project by **New York Times** science reporter Nicolas Wade. *Life Script: How the Human Genome Discoveries Will Transform Medicine and Enhance Your Health* (Simon & Schuster, 2001) tells the story of the human genome project and how it will impact our lives. . . . Angela Davis was one of 24 women of African descent asked by **Essence** magazine what the lasting lessons of the events of September 11 should be. . . . Anthony Pratkanis was quoted in a **Boston Herald** article about the release of the Osama bin Laden videotape, which he predicted would harden American resolve against bin Laden. Pratkanis was also quoted in an **Associated Press Online** article about how video images shape public opinion. Finally, he did a follow-up interview with the *Los Angeles Times* about using advertising to promote democracy in Afghanistan. . . . Anthropologist Susan Harding's book about Jerry Falwell won a rave review in **Christian Century**. . . . David Wellman of community studies has become a leading expert on race and tenure in higher education, and his work as an expert witness in tenure cases involving allegations of racism was featured in an article in the **American Sociological Association's newsletter** *Footnotes*. . . . Professor of physics Thomas Banks was quoted in an article in the **New York Times** about the ultimate fate of the universe. . . . Research on the West Antarctic ice sheet

by Slawek Tulaczyk, assistant professor of Earth sciences, received widespread media coverage, including articles in the **New York Times**, **Philadelphia Inquirer**, **Los Angeles Times**, **San Francisco Chronicle**, **San Jose Mercury News**, **Christian Science Monitor**, and **The Independent** (London). Wire service stories by **Associated Press**, **UPI**, and **Reuters** ran in many other newspapers. Tulaczyk did telephone interviews with **UPI**, CBC Radio, German public radio, and the Polish national daily newspaper *Gazeta Wyborcza*. The story was also reported on **CNN TV** and **National Public Radio's Morning Edition**. . . . In the wake of Kmart's bankruptcy filing, the **Denver Post** looked to American studies professor Dana Frank for comment on the discount chain's strong blue-collar roots. Frank also discussed the fate of Kmart on **National Public Radio's Talk of the Nation** program. . . . Rob Fairlie of economics says media calls come in flurries. He has fielded calls recently from the **Chicago Sun Times** about minority entrepreneurship, Bloomberg News about recent high unemployment rates among African Americans, and **USA Today** about business ownership trends among Asians and blacks. Fairlie also spoke with a reporter from **Inc.** magazine about trends in self-employment over the 20th century. . . . Psychologist Craig Haney was quoted in several publications that covered the relocation of the Cary Stayner murder trial, and the **Associated Press** picked up on his participation in an expert discussion of the death penalty that was convened by the Nevada legislature. . . . Manuel Pastor continues to field media queries on the Argentine economic crisis, appearing most recently on **Minnesota Public Radio's Marketplace** program. . . . Literature professor John Jordan, director of the Dickens Project, appeared on **National Public Radio's Weekend Edition Sunday** to discuss the role Charles Dickens played in reviving interest in Christmas in the early 19th century. . . . The completion of a new spectrograph built at UCSC for the Keck Telescopes was covered by the *Santa Cruz Sentinel* and **West Hawaii Today**. The articles included quotes from Sandra Faber, University Professor of astronomy and astrophysics, Joseph Miller, director of UCO/Lick Observatory, and David Cowley, manager of Lick Laboratories. . . . Forrest Robinson of American studies has been quoted widely, including by the **Associated Press** and in the **Grand Forks Herald**, about the appearance of vanity license plates that memorialize the attacks of September 11. . . . An article in the **Dallas Morning News** about the earliest stars in the universe included quotes from UCSC astronomers Piero Madau and Stan Woosley. . . . Psychology's Bill Domhoff is featured in the March issue of **Discover** magazine in a *Discover Dialogue* column headlined "Freud-Debunker Bill Domhoff." . . . History of consciousness professor Barbara Epstein was quoted in a **Village Voice** article about the anarchist movement. . . . David Cope's work in experimental music got a nice plug on **National Public Radio's Weekend Edition** program. . . . Vice chancellor of Student Affairs Francisco Hernandez is featured in a roundtable discussion of the virtual high school that appears in the March/April edition of **Technology Source** magazine. . . . Scientists detected a subtle movement of the flank of the Kilauea volcano in Hawaii, and geophysicist Stephen Ward's commentary on the findings led to widespread media coverage. Ward noted that a complete slope failure on Kilauea would generate a huge tsunami that could devastate the California coast. The story was covered by the **New York Times**, **Newsday** (New York), the Sydney (Australia) *Daily Telegraph*, the syndicated column *Earthweek: A Diary of the Planet* distributed by the *Los Angeles Times*, and local TV stations KSBW-Channel 8 and KPIX-Channel 5. . . . Garth Illingworth, professor of astronomy and astrophysics, was quoted in stories in the **Houston Chronicle** and on **CNN.com** about a new camera installed by astronauts on the Hubble Space Telescope. Illingworth serves as the new camera's deputy principal investigator. . . . Professor of computer science David Haussler was quoted in recent stories about the human genome in the *San Jose Mercury News* and on **Salon.com**. . . . Associate professor of history Dilip Basu was cited in a **Washington Times** story on the Satyajit Ray film retrospective in Washington, D.C. . . . Research on elephant seals by professor of ecology and evolutionary biology Daniel Costa was featured in the **Honolulu Star-Bulletin** and an **Associated Press** story about new technologies for tracking the movements of marine life. . . . A new study on the origins of modern mammals in Asia by Paul Koch, associate professor of Earth sciences, and graduate student Gabriel Bowen received considerable media coverage. Their findings were reported in **Newsday** (New York), the **Seattle Times**, *San Francisco Chronicle*, *Calgary Herald*, *Toronto Globe and Mail*, and other newspapers, and on the **UPI** and **AP** news wires, as well as **Science News** magazine and online science news sites such as **Scientific American Online** and **Bio.com**. *The Discovery Channel* (Canada) also ran a news story about the study. . . . Research by Gregory Laughlin, assistant professor of astronomy and astrophysics, was mentioned in an article in the **Chronicle of Higher Education** about the search for Earthlike planets outside the solar system.

## State and regional

Jerry Nelson, professor of astronomy and astrophysics and director of the Center for Adaptive Optics, was quoted in a **Los Angeles Times** story about the advances in astronomy made possible by adaptive optics technology. . . . Paul Ortiz of community studies appeared on **KQED Radio's Forum** show, discussing the fate of political dissidents in the United States. The show was pegged to the case of John Walker Lindh, the Californian apprehended fighting for the Taliban in Afghanistan. . . . The **San Francisco Chronicle** contacted anthropologist Don Brenneis for comment on a new study that found racial profiling is not "wired" into the brain. . . . The Argentine economic crisis prompted Manuel Pastor of Latin American and Latino studies to pen an op-ed on the subject for the **San Jose Mercury News**, and he discussed the crisis on Marketplace

Radio, as well. . . . Terrie Williams, associate professor of ecology and evolutionary biology and Benson Lynn Professor of Ocean Health, was featured in a **San Jose Mercury News** story about her research on Weddell seals in Antarctica. . . . The **San Francisco Chronicle Magazine** ran a lengthy profile of Sarah Gerhardt, a Ph.D. candidate in physical chemistry at UCSC and the first woman to ride the huge waves at Maverick's break off Half Moon Bay. The story was written by UCSC alum Louise Rafkin (M.A., literature '81). . . . Arboretum director Daniel Harder was mentioned in a **Los Angeles Times** story about the discovery of a new conifer species in Vietnam by an international team of botanists, including Harder. . . . The **San Jose Mercury News** turned to anthropologist Triloki Pandey for information about Makar Sankranti, an annual Indian harvest festival that was celebrated this year in Fremont. . . . Peter Orner, an accomplished fiction writer and lecturer in legal studies, was quoted at length in a **San Francisco Chronicle** piece about John Steinbeck. . . . Ecologist Deborah Letourneau was quoted in the **San Francisco Chronicle** as part of the paper's coverage of a new National Academy of Sciences report about genetically modified crops. . . . An article in the **Los Angeles Times** about Silicon Valley pioneer Bill Shockley quotes adjunct professor of physics Michael Riordan, who coauthored the book *Crystal Fire* about the invention of the transistor. . . . Janet Linthicum, a biologist with the Santa Cruz Predatory Bird Research Group, was quoted in an article in the **San Francisco Chronicle** about the increasing numbers of eagles in California. . . . Jonathan Fox of Latin American and Latino studies provided valuable context for a **San Jose Mercury News** story about Oaxacan immigrants and human rights problems. . . . Tom Pettigrew of psychology was quoted in a **San Jose Mercury News** article about the division along racial lines of former Enron employees who are seeking varied solutions to their sudden loss of jobs, severance, and savings. . . . Theater arts professor Mel Wong was the subject of a feature story in the **San Jose Mercury News**. . . . UCSC student Zack Emery penned a pithy first-person account of his work in Hollywood on the movie *Slackers* for the **Los Angeles Times**. . . . Mark Carr and Peter Raimondi, both associate professors of ecology and evolutionary biology and principal investigators for the PISCO project (Partnership for Interdisciplinary Studies of Coastal Oceans), were quoted in several stories relating to a recent PISCO symposium. Stories ran in the **San Jose Mercury News**, **Santa Cruz Sentinel**, **Monterey Herald**, and **Salinas Californian**. The researchers also did numerous interviews with local radio stations. . . . Assistant professor of Earth sciences Slawek Tulaczyk, an expert on Antarctic ice dynamics, was traveling in southern California when news broke about the sudden collapse of a major ice shelf in Antarctica, but he was able to do telephone interviews with **KCBS Radio** in San Francisco and the White House Staff Office. . . . Cathy Sandeen, dean of UCSC Extension, was quoted in an article in **Silicon Valley Business Ink** about the new biotech certificate program UC Santa Cruz Extension is launching this spring. In addition, Sandeen and Bettina Oelke, director of the applied and natural sciences department at UCSC Extension, were quoted in an article in the online publication **GenomeWeb News** about the timeliness of the new program.

## Local

Psychologist Avril Thorne appeared in a **Santa Cruz Sentinel** article about waiting. . . . Paul Ortiz of community studies discussed his new book of oral histories about living under Jim Crow on **KUSP Radio**. . . . Alan Chadwick Garden manager Orin Martin made the cover of the **Santa Cruz Sentinel's** garden section in a Q&A column about fruit trees. . . . Arboretum director Dan Harder was featured in an article in the **Santa Cruz Sentinel** about a talk he was giving to the Monterey Bay chapter of the American Rhododendron Society. . . . Carter Wilson of community studies was featured in a **Santa Cruz Sentinel** story about Latino music that included the names of the five Spanish-language recordings that he could not live without. . . . The **Santa Cruz Sentinel** ran a story about research by astronomer Greg Laughlin on the habitability of a nearby planetary system. . . . The **Mid-County Post** talked to university archivist Rita Bottoms as part of a story on artist Daniel Stolpe, whose work is held in the Special Collections Archive at McHenry Library. . . . Research on the disappearance of northern fur seals from central California 1,000 years ago by Paul Koch, associate professor of Earth sciences, and Diane Gifford-Gonzalez, professor of anthropology, was featured in a **Santa Cruz Sentinel** story that was picked up by the Associated Press news wire. . . . The **Santa Cruz Sentinel** ran a story about Stephen Thorsett, associate professor of astronomy and astrophysics, and his recent talk to the Santa Cruz Astronomy Club. . . . Research on embedded software by assistant professor of computer engineering Luca de Alfaro was covered by the **Santa Cruz Sentinel**. . . . Professor of Earth sciences Gary Glatzmaier was quoted in a **Santa Cruz Sentinel** story about a new supercomputer recently installed on campus. The story included a photo of Glatzmaier, assistant professor of Earth sciences Erik Asphaug, and computer specialist Lee Rottler with the new machine, which will be used for research in geophysics and astrophysics. . . . The **Santa Cruz Sentinel** ran two articles about the dedication of the Center for Ocean Health at Long Marine Lab, featuring quotes from Peter Raimondi, associate professor of ecology and evolutionary biology, and Gary Griggs, director of the Institute of Marine Sciences. KION TV-Channel 46 also covered the event and interviewed Terrie Williams, Benson Lynn Professor of Ocean Health. . . . The **Santa Cruz Sentinel** ran a feature story about lecturer Nancy Abrams, "the singing scientist," and her new CD *Alien Wisdom*. Abrams coteaches the *Cosmology and Culture* course with her husband, cosmologist Joel Primack.